



# **SO YOU OWN A REPAIR SHOP, NOW WHAT?**

**WITH MURRAY VOTH**

*Your shop requires strategic management for success and profitability. Develop a stand-alone entity to thrive in a competitive market. Gain a solid grasp of what it takes to run a profitable automotive repair business by the numbers.*

- Effective Use of Key Performance Indicators (KPIs)
- Developing your service matrix and parts matrix
- Processes and procedural changes to improve productivity and profitability
- Calculate YOUR business' Labor Rate - Where it needs to be based on the numbers
- Determine YOUR level of sales to be profitable

**MON 9/29/25**  
**TUE 9/30/25**

**6PM-8PM EDT**  
**CLASS ID: OLT465**  
**\$150 / STUDENT**