



FACEBOOK MARKETING *FOR SHOPS*

WITH CAROLINE LEGRAND
& HALLIE WASSINGER

Unlock the power of Facebook marketing with expert tips, hacks, and effective strategies to increase engagement and maximize your impact.

- Facebook - Proper Setup and Page Maintenance
- Create and Post Impactful Content
- Facebook Metrics - How to Know If Your Content is Working
- Grow Your Audience & Improve Engagement

WITH FACEBOOK, THE POTENTIAL FOR GROWTH IS BOUNDLESS.

WED • 8/13/25
THU • 8/14/25

6 PM - 8 PM EDT

CLASS ID: OLT464
\$150 USD / STUDENT

WTI 
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