



FINANCIAL FREEDOM

WORK *ON* YOUR SHOP, NOT *IN* YOUR SHOP
WITH CHRIS COTTON

A STEP-BY-STEP PLAYBOOK FOR RUNNING A PROFITABLE REPAIR SHOP.

- Key Numbers to Know and Track
- Profit Analysis, Labor and Parts Margins, Technician Productivity
- Successful Employee Compensation and Pay Plans
- Hire and Retain Great People - Company Culture
- Bring in New Business - Marketing, Advertising, Branding, Social Media

**SPEND A DAY WITH US AND MAKE RUNNING YOUR BUSINESS
EASIER AND MORE PROFITABLE.**

SATURDAY • 10/18/25
8:00 AM - 5:00 PM

CLASS ID: BD3486
\$295 USD / STUDENT



Courtyard
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