

Roadmap to Financial Freedom -Work on your Shop, Not in your Shop

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Instructor: Chris Cotton

The secrets to financial freedom and leading your team to success. Spend a day with us and make running your business easier and more profitable. A step-by-step playbook for running a profitable repair shop.

- Key Numbers to Know and Track
- Profitability Analysis, Labor and Parts Profits, Technician Productivity
- Employee Compensation and Pay Plans
- Hiring and Retaining Great People Company Culture
- Bringing in New Business Marketing, Advertising, Branding, Social Media

Make a decision TODAY to attend this lifechanging class and take your business to the next level.

Saturday 6/21/2025

8am to 5pm

Code: BD3483 Cost: \$395 USD *Per Student*



DoubleTree by Hilton Pleasanton at The Club 7050 Johnson Drive Pleasanton, CA 94588





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