



MARKETING TO FILL YOUR BAYS and Keep Customers Coming Back

WITH KIM & BRIAN WALKER

Saturday • 5/6/23
8am - 5pm
Class Code: **BD3455**
Cost: **\$325**

Austin Marriott South
4415 S I-35 Frontage Rd.
Austin, TX 78744

**Continental breakfast and
lunch will be served*

*A full day away from the shop to focus on something
you've likely been putting off — your marketing!
Former shop owners, now marketers, Brian and Kim
Walker will show you the most effective marketing
strategies for today's shops.*

- Defining YOUR target audience (It's not everyone with a car)
- How to get customers to know, like, and trust you
- Optimizing your SEO to rank higher on Google
- Pro Tips — Social Media Marketing and Digital Advertising
- Marketing to attract technicians + MORE!